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October 18, 2002

*EXTENSION OF TIME  
ON AOR 2002-12*

**VIA FACSIMILE (202-219-3923)  
& FEDERAL EXPRESS**

Anne Weissenborn  
Federal Election Commission  
999 E Street N.W.  
Washington D.C. 20463

Request for Disaffiliation:  
American Medical Security, Inc. and  
Blue Cross & Blue Shield United of Wisconsin

RECEIVED  
FEDERAL ELECTION  
COMMISSION  
OFFICE OF GENERAL  
COUNSEL  
OCT 21 A D 40

Dear Ms. Weissenborn:

Pursuant to our recent telephone conversations, this letter confirms that American Medical Security, Inc. has no objection to extending the time period for the Federal Election Commission to respond to AMS's request for disaffiliation. Your e-mail message earlier today indicated that December 13, 2002 would be the revised deadline.

With this letter, we also are enclosing two forms recently filed with the Securities and Exchange Commission by Cobalt Corp. on behalf of Blue Cross & Blue Shield United of Wisconsin ("BCBS"). The filings are in connection with BCBS's ownership interest in American Medical Security Group, Inc. ("AMSG"). Form 144 filed on September 11, 2002, provides notice that BCBS intends to further reduce its ownership interest in AMSG by selling additional shares of AMSG. Pursuant to that notice, BCBS has reduced its ownership interest in AMSG to 12.3 percent. Accordingly, Form 4 filed by BCBS on October 16, 2002 indicates that BCBS's ownership interest has decreased to 1,585,675 of the 12,889,898 outstanding shares of common stock.

As we also discussed during our telephone conversations last week, Mr. Hefty has exercised some of his stock options but, subsequently, sold the stock he acquired upon the exercise of those options. With his most recent exercise and sale, Mr. Hefty's ownership interest in AMSG has decreased to approximately 7/10 of a percent.

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Please let us know if you have any other questions or need any additional information.

Sincerely,

LA FOLLETTE GODFREY & KAHN

A handwritten signature in black ink, appearing to read "M. B. Wittenwyler", written over the printed name below.

Brady C. Williamson  
Mike B. Wittenwyler

MBW: jrk  
Enclosures

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